

December 21, 2023

Phoenix PLM Announces Official Transition to ARKANCE in 2024

In June 2023, ARKANCE acquired VinZero and its entities including Phoenix PLM, cementing its position as one of the world's largest providers for the construction and manufacturing sectors.

Today we are excited to announce the next step of this evolution with the creation of one strong, unified identity under the name ARKANCE. In this communication we explain how the various brands and trade names used by our VinZero global network will transition to the ARKANCE brand in the coming months and what that means for you.

This transition is an evolution, not just a name change. It will pave the way for enhanced innovations and offerings to bring you greater value. Our vision is to advance the way we work together to build a better world. While our name and appearance may evolve, our core values, mission, and dedication to serving you remain steadfast. Our focus remains on delivering world-class solutions that empower you to design, build, and solve for tomorrow's challenges.

What is changing?

In the coming months, we will be transitioning the external identity and branding of the A2K Technologies, Cloud A2K Technologies and Phoenix PLM businesses to that of ARKANCE. This transition signifies a renewed emphasis on global collaboration and an enhanced technology portfolio. We will deliver our purpose-built in-house solutions under the ARKANCE Be.Smart portfolio, revolutionizing project delivery outcomes across building, infrastructure, and manufacturing.

In early 2024, we will launch a new, modern and sophisticated online experience, the www.arkance.world website. It's design and user experience represent the power of our global enterprise while catering to the needs of our local markets.

What stays the same?

You will continue to benefit from excellent service through your trusted partners, engaging with the same contacts, support and resources you do currently. We will communicate to you ahead of our name change with all relevant details to ensure the transition is as smooth as possible.

As 2023 draws to a close, we would like to take this opportunity to thank you for your trust and partnership with us and to extend our warmest wishes for the festive season. We are excited about the future as one, global ARKANCE and we hope you are too.

We invite you to follow our journey on LinkedIn @ARKANCE. Should you have any questions or require further information, please do not hesitate to reach out to your dedicated account manager or our customer support team.

Greg Arranz
CEO ARKANCE